



**Gregg Thompson** is a leadership development facilitator, coach, author, and speaker with a passion for developing the greatness in individuals and organizations. He holds a Master of Science degree in Organization Development from Pepperdine University in Malibu, California. Other popular books by Gregg include *Unleashed! Expecting Greatness and Other Secrets of Coaching for Exceptional Performance* and *The Leadership Experience: From Individual Success to Organization Significance* (co-author). Gregg is the President of Bluepoint Leadership Development, a global force in the training, development and consulting arena. The firm is known for crafting and executing exceptional developmental experiences that transform how organizations approach and practice leadership.



**Bruna Martinuzzi** is the President of Clarion Enterprises Ltd. She is a facilitator, author and keynote speaker with over 25 years of experience. Bruna speaks six languages and holds a Bachelor of Arts and a Master of Arts degree from the University of British Columbia. She is the recipient of several awards, including the Izaak Killam Predoctoral Fellowship, the Social Science and Humanities Research Council of Canada Award, and the BC Workplace Excellence Award for Unusual Innovation. Bruna is a member of the Canadian Association of Professional Speakers. She is the author of *The Leader as a Mensch: Become the Kind of Person Others Want to Follow*.

“Bruna Martinuzzi and Gregg Thompson are experts in personal and organizational development. This book inspires and delivers an elegant and intuitive roadmap to the ambition, optimism, passion, and courage great leaders exemplify.”

*Michael Foster, Chairman, Human Capital Institute*

“This is an exciting book that all people involved in leadership thinking or acting should not only read but, more importantly, use. It is jewel!”

*Pierre Casse, PhD, Academic Dean, Berlin School of Creative Leadership; Adjunct Professor, Kellogg School of Management*

“*The Power to Lead* is a superbly written and accessible book that illustrates the deeper patterns in leadership behavior. Using metaphor and examples from a range of successful executives, the book can help anyone interested in working with others to find and nurture the leader within.”

*Jack D. Wood, PhD, Clinical Professor, Leadership and Organizational Behavior, IMD*

“Leadership is very personal. It is the result of what we know, what we believe, and how we choose to apply each of them. *The Power to Lead* is a ‘must read’ for all leaders who want to maximize their impact by developing a personalized leadership style. Understanding this personalization will increase your effectiveness and the power of your style as a role model for others.”

*Jim Wiggett, Founder and President, Jackson Hole Group, former EVP, Moët Hennessy Louis Vuitton (LVMH) and Charles Schwab Corporation*

“*The Power to Lead* is a quality book that offers ways to bring innate leadership qualities out in individuals. I recommend it to anyone motivated to lead. Its lessons are far-reaching.”

*Karen Beaman, CEO, Jeitosa Group International*

“Leadership is about mindset, commitment, and understanding responsibility: some of the very topics this informative book explores in sensitive detail. For leaders—and would-be leaders—this is a terrific read.”

*Robert McGarvey, Business Writer, Upside, Selling Power, Continental Airlines Magazine, American Way, Harvard Business Review, Fortune, New York Times*

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THE POWER TO LEAD

THOMPSON  
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THE POWER TO LEAD

*Lessons in Creating Your Unique Masterpiece*



GREGG THOMPSON

BRUNA MARTINUZZI

a bluepoint leadership book

Do you have the power to lead?

This may be the most intimate book on leadership you will ever read. Thompson and Martinuzzi have done a masterful job of drawing upon their many years of coaching and training leaders to craft this remarkably personal guide that explores the basic building block of the leader—you! Using the metaphor of painting, the authors will challenge you to explore every facet of your life—your values, passions, beliefs, talents, personality, ambitions, hopes and fears—and use them to create your own unique leadership masterpiece. You cannot read this book without being inspired to unlock the very best parts of you.

If you aspire to be a great leader, you will read this book quickly... and re-read it many times.